



7

**REASONS WHY YOU
SHOULD HIRE DONN
FOR YOUR **NEXT** EVENT**

www.donnleviejrstrategies.com

Donn LeVie, Jr.

LEADERSHIP PLATFORM CATALYST
EXECUTIVE INFLUENCE STRATEGIST
SUCCESS EXPEDITOR

Are You STILL Using "Drive-by, One-and-Done" Keynote/Mainstage Celebrities?

Are you still hiring mountain climbers and astronauts as "speakers" who are off to the airport for their next gig as soon as they are done speaking, or are you bringing in speaker experts who invest their time and energy with your attendees for the day...or longer?

If you want your event, conference, or meeting to be a crucible for change for members/attendees, your catalyst is the **SPEAKER EXPERT** who interjects fresh perspectives, ideas, strategies, and pattern-breaking insight. That **SPEAKER EXPERT** is the change agent who initiates the alchemy for spinning his or her unique insight, experience, expertise, and recommendations into audience gold.

A **SPEAKER EXPERT** with strong value and strong content that shifts paradigms and moves the needle for your audience is your best ally because they help you **enhance member retention, help grow membership numbers, and boost member engagement**; they elevate your event **ROI** well beyond the closing ceremonies to create a higher "return on event" (ROE).

Donn LeVie Jr. is that **SPEAKER EXPERT** you need for your next meeting, conference, or event.

Here are seven reasons why you should hire Donn for your next event.

A man in a dark suit, white shirt, and red tie is speaking on a stage. He is wearing glasses and has his right hand raised in a gesture. The background is a blue wall with a bokeh effect of light circles.

1. You want to hear something new that makes an immediate difference with your audience.

You're ready to hear fresh leadership influence perspectives that unlock immediate value for audiences. Donn's approach to leadership and winning over decision makers, leading projects and teams, building a leadership platform, and gaining clients is based on more than 30 years of leading and managing people and projects for Fortune 100 companies with real-world, in-the-trenches experience.

That expertise is reflected in all of Donn's programs and award-winning books.

2. You want solid, usable content that works *right now* for audience members.



You don't need more general knowledge and fluff from "motivational" speakers; you're looking for content that creates mind shifts **immediately** before audiences have left their seats and continues when they return to work.

The top 3 reasons people attend conferences are to network with peers, professional development, and learn Best Practices that help them advance their business or career. So what moves the needle for them — *and* your organization? Solid, high-value, high-outcome content that works *right now*—**which is what Donn delivers each and every time.**

A man in a dark suit and white shirt is speaking on a stage. He has his hands raised in a gesture of emphasis. The background is a blurred stage with colorful bokeh lights. The text '3. You need to know your speaker expert will empower your audience.' is overlaid in the top right corner in a bold, blue font.

3. You need to know your speaker expert will empower your audience.

DONN LeVie JR.

You know that just because your members who speak are **experts** doesn't make them **interesting**. And audiences will remember most how a speaker made them **feel** more so than what they learned in a seminar or breakout session.

Donn has the in-demand expertise that's always delivered with wit, clean humor, **and** interest, and that's a **safe bet** for you and your audience.

All programs and keynotes are delivered with 100% profanity-free language.

4. You want a speaker expert who will work with you, adapt to your event or meeting theme, and actively engage audiences.



Collaborative programming together is the key to your event success. Donn weaves your event or meeting theme throughout his programs to provide a unifying message.



Audiences are engaged during his presentations through active involvement, further extending the collaborative idea to audience members.



5. You want a speaker expert who contributes to event success, attendee engagement, and organization value. You want that speaker to be a guide that makes your audience the heroes.

Expert speakers can contribute to meeting success and organization value. An important gateway to those goals is through paradigm-shifting content.

Donn's engagement/ positioning/ influence programs deliver jaw-dropping, earth-shattering value for attendees, and that's great for your event ROI – and can extend your Return on Event (ROE).



A man in a dark suit and tie is sitting at a desk in an office. He has his arms crossed and is looking directly at the camera. Behind him is a large window with a view of a city skyline. On the desk in front of him is a small vase with some dried flowers. The lighting is bright, suggesting a sunny day.

6. You want a speaker expert who follows up and follows through.

Those “one-and-done” and “drive-by” speakers you may have dealt with in the past leave a lot to be desired. Donn isn’t one of them **because he offers in-depth, follow-up programming in a variety of formats** for his high-takeaway, outcome-rich leadership engagement/positioning/influence programs to ensure new strategies and tactics take hold back in a tumultuous work environment.

Donn’s unique approach yields results before attendees return to their work environments.

7. You realize audience growth, retention, and engagement is connected to professional development value because it is a KEY VALUE TRIGGER for your organization.



Your organization's value trigger point is where individuals realize the value of membership. That trigger-point value often lies with **professional development** and Donn knows that.

Donn's in-depth follow-up programming with audiences helps cement this relationship because his value-add content is **exclusive to your members; it's not available outside of membership in your organization.**

And THAT is a growth, retention, and engagement magnet that boosts your organization ROI.



Donn LeVie Jr. will ensure that you don't miss out on achieving stellar Return on Event numbers

Your ROE is the pearl to be cultivated because **Donn LeVie Jr. is the grain of sand needed — the necessary external intervention — for your conference and association to cultivate its own pearls to boost attendee takeaway value and member engagement, growth, and retention.**

Protect your investment with members in 3 easy steps.

1. WORK TOGETHER

Donn works with you so he can offer a memorable program that will best address attendee needs and boost your Return on Event.

2. CREATE A PLAN

Donn works with your team to customize either a keynote or pre-/post-conference seminar -- or both! Your investment is good for all day!

3. IMPLEMENT THE PLAN

Donn will work your conference team after the event to ensure that the value promised was the value delivered!



DONN LeVIE JR. is the leadership influence catalyst who can deliver that jaw-dropping, value-rich, mind-shifting program your members want -- and protect your member investment, too! More than 30 years leading people and projects for Fortune 100 companies (Phillips 66, Motorola, Intel), the federal government (NOAA) and academia (University of Houston) has shaped his insight, expertise, and experience for your attendees/members.



BOOK DONN TODAY FOR YOUR 2022-2023 EVENTS

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EXECUTIVE LEADERSHIP PLATFORM/BRAND LEVERAGE CATALYST
EXECUTIVE SUCCESS EXPEDITOR
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